



Olasunkanmi AROWOLO

olaarowolo.com oamediakraft@gmail.com
Chatham, Kent, United Kingdom
+44 (0)7487 397751

Professional profile

An enthusiastic and skilled graphic designer who delights in the development process while managing an effective group. Quick to grasp on new thoughts and ideas, and quick to generate original and creative solutions to problems. Ability to work independently and achieve results, displaying the high level of drive needed to reach the tightest deadline. Capacity to multitask and finish tasks under pressure.

Objective

I am currently looking for a new and challenging position that will allow me to utilise my existing skills and experiences to the fullest and offer the chance for increased responsibility and professional advancement. In this regard, my main objective is to improve my journalism teaching and research skills in order to have a greater academic impact and to aid in the growth and advancement of the academic community.

Key technical skills

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| • Adobe Photoshop | • Adobe Acrobat | • Typography |
| • Adobe InDesign | • Adobe Premiere Pro | • Final cut |
| • Adobe Illustrator | • Figma | • Microsoft PowerPoint |
| • Adobe Lightroom | • CorelDraw Suite | • OBS |

Career summary

2018-present	Director, OA MediaKraft Responsibilities: Founded and built the company from the ground up. I have since attracted the business to both corporate organisation to and private customers. I conceptualised and developed her identities as well as the brand. The company is registered in both England, United Kingdom, and Nigeria.
July 2016 - 2019	Newsletter Content Creator/Graphics Design Consultant (contract), Academic Staff Cooperative, Lagos State University, Ojo. Responsibilities: Led the team to establish the first newsletter. Guided the process for public relations material and content developments on ASCOOP activities. The output was published and circulated in digital and prints formats. All technical duties, including layout and design, content editing, digital generation, and hardcopy printing, were crucial components of this function.
2012- 2015	Book Layout planning/Graphic Editor, Griot Publishers Responsibilities: Designed original journal layout and see to all print production activities. Worked on designing covers and inside designs
2012- 2013	Page Planner/Graphic Editor, Ehingbeti Media, Publisher of <i>Eko Akete News</i> Responsibilities: Conceptualised and designed the weekly community newspaper layout and prepare the artwork for press production.
2013- 2021	Graphic Editor/Consultant, LASUGONG Newspaper & LASU Quill Responsibilities: Designed entire issues (32+) using Adobe InDesign, CorelDraw, and Photoshop. Led the 2018 team to surpass record by creating a new brand for both LASUGONG and Quill publications. The brands attracted thousands more sales and the publication were relaunched as the University flagbearer publication. On the same feat, the brand attracted external funding support for expansion.

Selected portfolios

Academic Journals

- [Communication Cultures in Africa](#) – published by Winchester University Press, United Kingdom
- [Media & Communication Review](#) – published by Lagos State University, Nigeria

Books

- [Taking Stock: Nigerian Media and National Challenges](#) (excluding cover design)
- [Advertising in the post digital era: the profession, business, and development imperative for Nigeria](#) – published by Advertising Practitioners Council of Nigeria

Book of Abstracts

- [Association of Media and Communication Researchers of Nigeria \(AMCRON\)](#)

Mini-Book

- [The courageous life](#)

Newsletter

- [FOS Newsletter](#)
- [ASCOOP](#)

Magazine

- [LASU Quill](#)

Newspaper

- [LASUGONG](#)

Volunteering

2017 – date	<i>Business Manager</i> , Media, and Communication Review: Journal of the School of Communication, Lagos State University, Ojo, Lagos, Nigeria.
2012 – 2013	<i>Chairman</i> , Editorial Board/Vice President (Editorial), Association of Campus Journalist, Lagos State University Chapter (ACJ-LASU)
'15 – Oct. '15	<i>Provost</i> , NYSC Media CDS Group, Irewole Local Government, Ikire, Osun State
Oct. '15 – Nov. '15	<i>Acting President</i> , NYSC Media CDS Group, Irewole Local Government, Ikire, Osun State.
Nov. '15 – April '16	<i>President</i> , NYSC Media CDS Group, Irewole Local Government, Ikire, Osun State

Education and qualifications

2021 – present	PhD in Journalism, Centre for Journalism, National Social Investment Programme: the role of the press and Twittersphere in Nigeria, University of Kent, England.
2019	Master of Science, Communication Studies, School of Communication, Lagos State University, Nigeria.
2015	B.Sc. (Honours) Mass Communication, School of Communication, Lagos State University, Nigeria.

Trainings

May 17, 2020	Social Media Marketing & Digital Marketing [facilitated by Udemey]
May 26, 2020	Logo Design – Design a Logo in Photoshop for beginners

Professional development

June 25–27, 2014	The African Outdoor Advertising Conference and Exhibition, The Business of Outdoor Advertising in Africa: "Challenges and Opportunities"
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Personal details

Driving Licence:	Temp. (+Intl)/Clean
Health:	Excellent; non-smoker

Interests and activities

Currently include	Filming, Photography, Writing, Board Games, Cycling, Running, Gym Training, Live Streaming
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References

Available on request